

The PCIM Magazine focuses on trends and innovations across the entire value chain in power electronics. It features interviews with industry experts, exclusive behind-the-scenes looks at leading suppliers, and the latest research findings. The magazine is available in English.

**Target audience:** professionals and executives, as well as anyone else interested in the international power electronics community.

The PCIM Magazine is distributed in newsletters (the main distribution channel), on the PCIM website, and on social media.

Newsletter reach

> 100.000

We will be happy to provide you with additional KPIs upon request.

## Ad formats

Special formats*	Dimensions width x height, in mm
1st-placed ad, full page	210 x 297
2nd-placed ad, full page	210 x 297
3rd-placed ad, full page	210 x 297
Center column	58 x 297
Island-ad	58 x 90

\* Available once per issue

Regular format	Dimensions width x height, in mm
Full-page ad	210 x 297
Half-page-ad (vertical)	210 x 145
Junior page	134 x 200
One-third-page	210 x 99 / 72 x 297
Quarter-page	210 x 74

Job advertisements	Dimensions width x height, in mm
Full-page ad	210 x 297
Half-page-ad	210 x 145
Quarter-page	210 x 74

**Editorial features**

A tailored editorial piece that requires minimal effort on your part. Whether it's new products or significant milestones, you provide us with content (e.g. interviews or existing documents) and we'll handle the rest.



**Format**

Full page, including two images\*

Half page, including one image\*

\*Text creation, layout, and English translation are included. The production of an editorial feature includes one round of corrections. Any additional correction rounds will be charged based on the time spent and invoiced separately. Third-party costs (e.g. image licensing fees) are not included.

**Get in touch!**

I'll be happy to assist you personally and look forward to creating a tailored offer that meets your needs.



**Fabian Brenner**  
Junior Sales Manager  
+49 711 61946 144  
fabian.brenner@mesago.com